

# Health and Wellbeing Strategy 2021-2024



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# Introduction

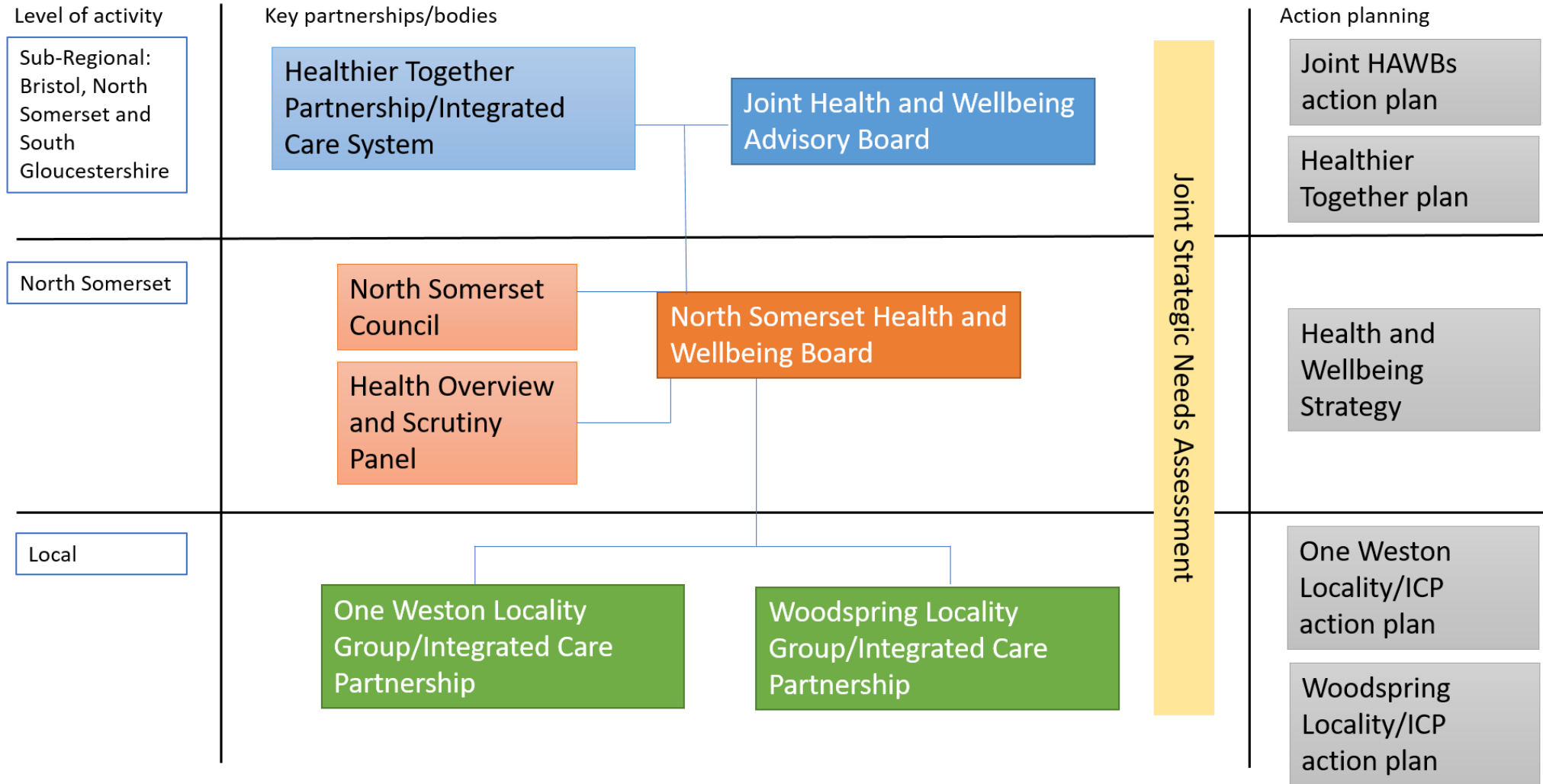
- The joint Health and Wellbeing Strategy for North Somerset 2021-24 outlines:
  - Shared vision and ambitions for improving health and wellbeing and reducing health inequalities
  - Principles underpinning development and delivery of the strategy
  - Our approach and priority health and wellbeing themes that we will address to meet our ambitions
  - A summary of health need and findings from consultation and engagement
  - Governance for delivery and oversight of the strategy
  - A focused action plan, demonstrating how we will meet those ambitions, targeted outcomes by which to measure success, and an indicative timeline, to be refreshed annually

# Process for completion and publication

- Health and Wellbeing Board: 01 July 2021
- NSC Health Overview and Scrutiny Panel: 19 July 2021
- Update and approval
- Publication: end of July 2021
  
- Ongoing oversight and monitoring of outcomes by the Health and Wellbeing Board
- Annual refresh of action plan

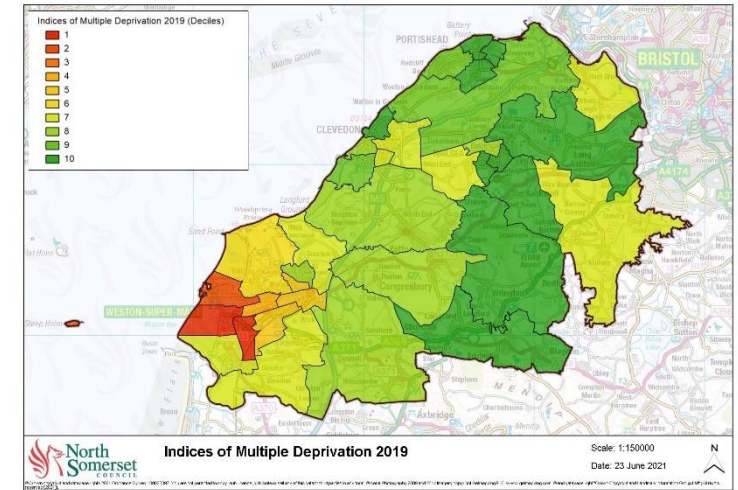
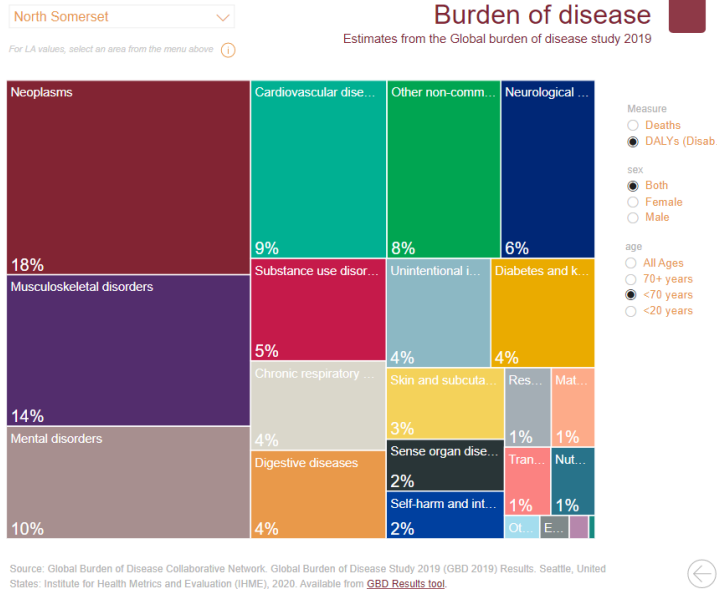
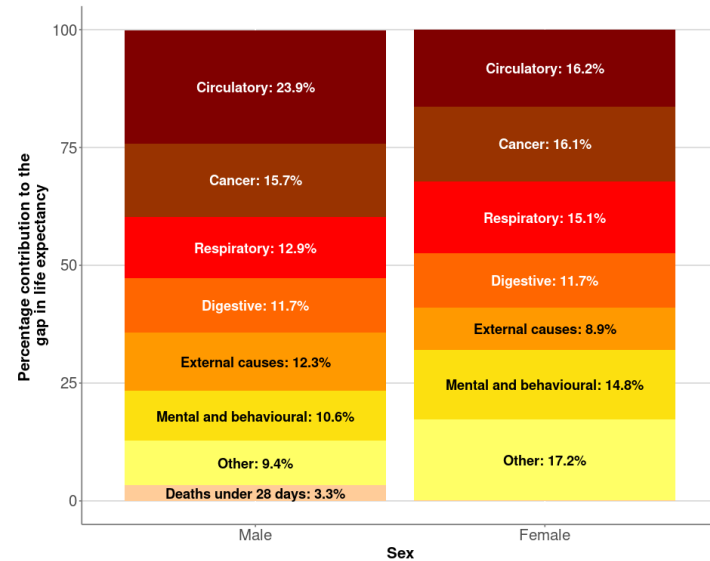
# System, oversight and governance

## Improving health and wellbeing in North Somerset



# Health need

Scarf chart showing the breakdown of the life expectancy gap between the most deprived quintile and least deprived quintile of North Somerset, by broad cause of death, 2015-17



- Public Health Outcomes Framework
- Regional and national benchmarking
- Ward-level outcomes

Sources: Public Health England based on ONS death registration data and mid year population estimates, and Ministry of Housing, Communities and Local Government Index of Multiple Deprivation, 2015; Public Health England. IMD 2019, analysis by PHE LKIS South West & Fingertips (PHOF); © Crown copyright and database rights 2021 Ordnance Survey 100023397. You are not permitted to copy, sub-license, distribute or sell any of this data to third parties in any form. © Aerial Photography 2009 and 2014 Imagery copyright Getmapping PLC. [www.getmapping.com](http://www.getmapping.com). © and database right "Crown Copyright and Landmark Information Group Ltd" (All rights reserved (2021)).



# Consultation and Engagement (n~250)



Mode of engagement	Response	Details
<b>E-Consult Survey</b>		
Members of the public	n=125	Majority (87%) aged 40-69 years, 75% female; 94% White ethnic group; 25% have long-term disability
Stakeholders	n=26	Representing health organisations, service providers, mental health providers, housing providers, North Somerset Council, SMEs
<b>Workshops</b>		
Members of the public & service users	n=17	Including individuals with lived experience of mental illness, disability and substance misuse.
Young people	n=31	Workshop & bespoke survey with young people.
Stakeholders	n>35	Representing housing, physical activity, drug and alcohol services, clinical commissioning, primary care, community health, VCFSE organisations and others
<b>North Somerset Council</b>		Scrutiny panels, Councillors, Corporate and Directorate Leadership Teams, Officers
<b>Forums &amp; organisations</b>	n>27	E.g. North Somerset Together, VANS Leaders Forum, Domiciliary Care, ICPs, NSP Board and others
<b>Town and Parish Councils</b>	3 workshops	Representing areas in the North, Central and South of North Somerset

# Themes identified

## Priorities:

### Health and wellbeing

- Mental health
- Social isolation and loneliness
- Physical activity
- Healthy diet
- Food poverty
- Climate change & health

### Wider determinants of health:

- Transport
- Housing
- Financial stability & employment

## Approaches:

- Prevention and early intervention
- Tailored, community-based approaches
- Accessibility of services and activities (location, timeliness, cost, physical access)

## Actions:

- Accessible services
- Social/peer engagement and support
- Strengths-based community approaches
- Optimising and using outdoor spaces
- A focus on school settings
- Knowledge and understanding
- Support consistently embedded via health professionals

# Vision

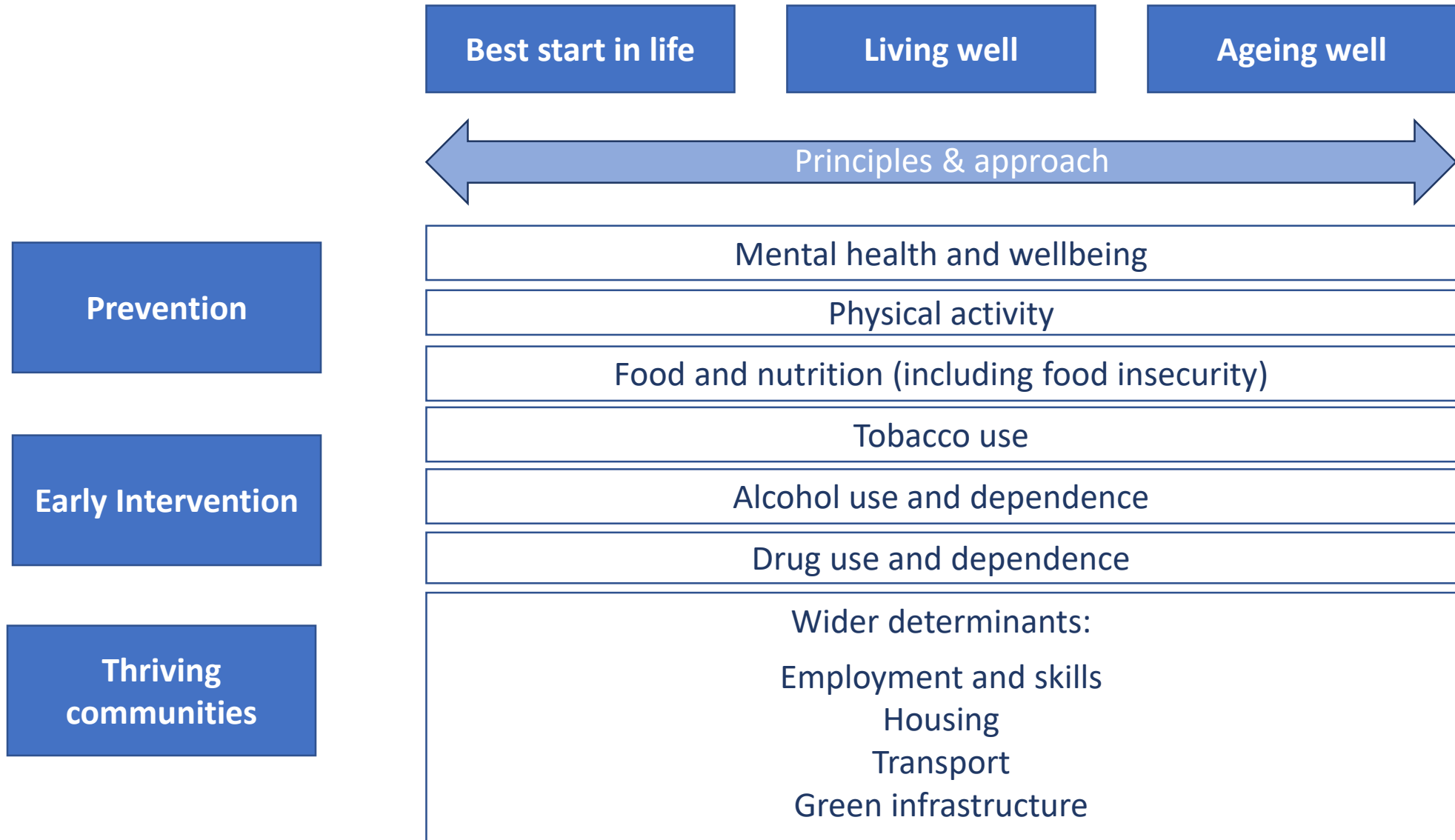
The Health and Wellbeing Board's vision is for people to be empowered to optimise their health and wellbeing and to lead long, happy and productive lives in thriving communities, tackling problems in a way that reduces inequalities in health.

Our vision will be achieved by:

- Preventing health problems before they arise
- Intervening early in relation to existing health problems
- Supporting communities to be connected, healthy and resilient



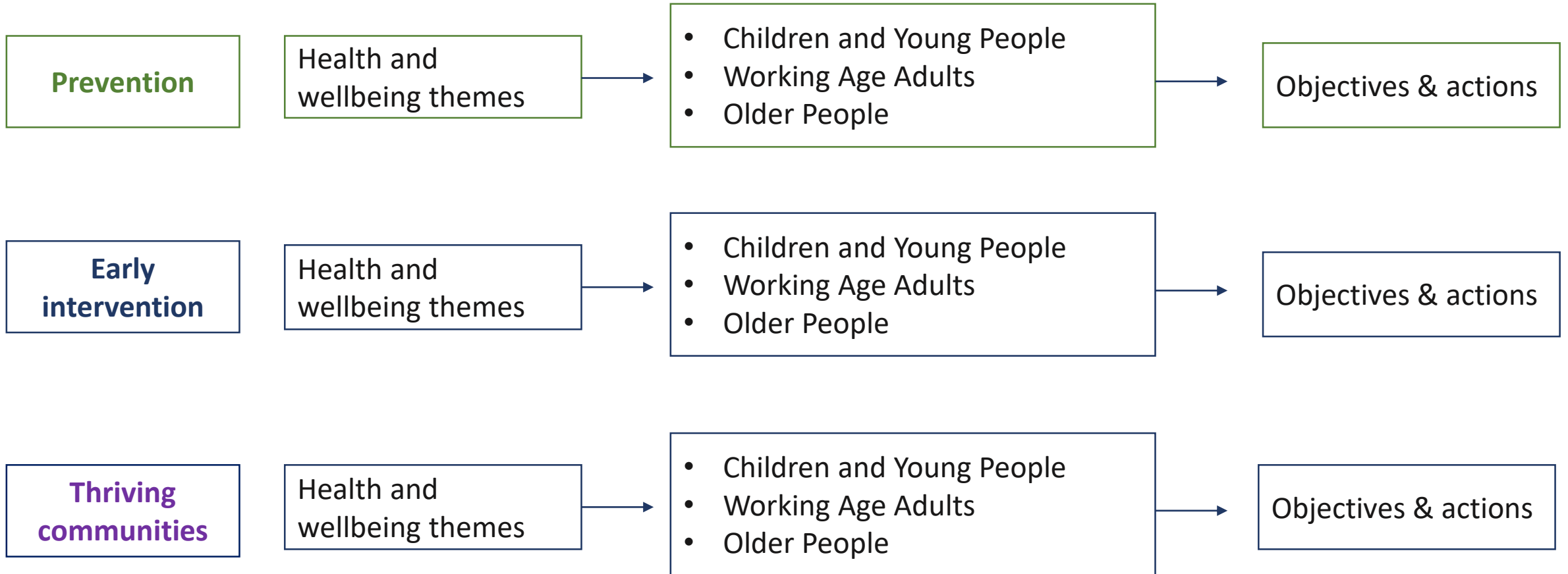
# Approach



# Principles

- Partnership and collaboration
  - ICS, ICPs, VCSFE, communities, joined up approaches
- Tackling health inequalities
  - Including proportionate universalism
- Place-based approach to addressing health inequalities
  - including civic-level, community and service-based interventions and a proactive settings focus
- Life-course perspective
  - Best start in life, living well, ageing well
- Building on data, insight and learning (including from the Covid-19 response)
- Enabling and empowering Communities: tailored strengths-based approaches

# Action plan



# For review and comment:

- Vision
- Principles
- Approach and themes
- Action plan (working group to review and refine action plan, targets, resources & mode of delivery)

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